

Centre for Entrepreneurship Research
Entrepreneurship and Innovation Group
Essex Business School,
University of Essex,
United Kingdom

and

Tamkeen,
Bahrain

1st Notice and Call for Papers

**10th International Entrepreneurship
Forum (10th IEF)**

Conference Theme

*Entrepreneurship and Society:
Creating Social, Economic, Cultural and Personal Value*

**9-11 January 2011
Bahrain**



10th International Entrepreneurship Forum

Bahrain, 9-11 January, 2011

Conference Overview

Welcome to a celebration of a decade of innovation!

2010 is the tenth anniversary of the International Entrepreneurship Forum (IEF). To mark this occasion we will be hosting a series of events in different parts of the world culminating in the annual IEF conference at the beginning of 2011. The 10th conference on the theme of **Entrepreneurship and Society: "Creating Social, Economic, Cultural and Personal Value"** will be held in Bahrain from **9-11 January 2011**. This conference is being organised by the Centre for Entrepreneurship Research (CER), Essex Business School, University of Essex in partnership with Tamkeen, Bahrain, and with the OECD LEED Programme at Paris, France.

The conference theme covers a range of issues critical to societies and economies in changing times and to the development of entrepreneurship as a major catalyst for social and economic change. These issues of productive change, at a time when the global economy has opened up fissures in our social and economic lives, are preoccupying the minds of entrepreneurs, policy makers, and researchers all round the world. The emphasis is increasingly on not just how to protect jobs but to identify where the new jobs are going to come from in different parts of the world. Realising those opportunities to create new jobs and economic activity in a sustainable way is at the heart of change for creative people, for the organisations which embed economic activity through different types of social networks, and in entrepreneurial environments where living and working enjoy a symbiotic relationship. The multiple manifestations of creativity in the development of new products, the generation of new services, better forms of communication, and the development of networks, allow for the unexpected confluence of ideas, resources, and different types of business and social activities. These are the features of entrepreneurship in society, the creative smithy where new ways of living and working are forged.

The conference aims to provide a platform for researchers, policy makers and practitioners in recognition of the increasing flow of ideas, resources and knowledge between businesses, institutions and policy makers. The particular role of entrepreneurship in transforming society through greater and meaningful economic opportunity is to be found in the flow and mix of these assets. We hope to let this conference be a 'flow' of your ideas and insights, your debates and deliberations, in the creative crucible of fast changing, innovation-oriented Bahrain.

Welcome to the 10th Annual IEF conference!

Professor Jay Mitra,

Director, Centre for Entrepreneurship Research, Essex Business School, University of Essex, UK



Conference Themes

To help open up the variety of issues connected to the main theme of the conference, this call for papers welcomes contributions covering any of the following or related topics:

- Entrepreneurship and Value Creation;
- Communities of Value Creation
- Social Embedding and Entrepreneurship;
- Social Entrepreneurship;
- The Geography of Entrepreneurship;
- Creative Economies and Creative Societies;
- Social Capital;
- Technology, Society and Innovation
- Spatial aspects of Innovation and Entrepreneurship;
- Human Capital and Entrepreneurship;
- The Social objectives in Business Enterprise;
- Business Models, People and Value Creation;
- Networks and Networking;
- Social Networks;
- The Network Economy and the Network Society;
- Entrepreneurship and Development;
- Entrepreneurship, Growth and Social Outcomes.
- The social impact of Technology in Business

This is not an exhaustive list, and papers are welcome in other related areas. Please indicate in your abstract which theme you'd like to contribute to. IEF committee withholds the final right to arrange the track allocation depending on the popularity of each theme.

Abstract and Paper Submissions

1. Abstracts of no more than 250 words should be submitted no later than **15 September 2010**. All abstracts should show the names of the authors, their institutional affiliation (where appropriate), contact details (including full address, telephone and fax numbers and e-mail address). The abstracts should be presented in Word format and should also include no more than 5 keywords (see abstract template on main conference website).
2. Notification of accepted papers will be sent by **15 October, 2010**. All abstracts will be peer reviewed.
3. At least, one of the authors must register for the conference by the registration deadline (**1 December, 2010**) to ensure inclusion of the paper in the Conference. Without valid registration, the paper cannot be included in the Conference Programme.
4. There is a cap of a maximum three abstracts from one author. By submitting an abstract, the author/s makes a commitment to present his/her paper at the Conference.
5. Full papers must be submitted no later than **15 December, 2010 for inclusion in the conference proceedings.** .

6. Papers should be limited to no less than 5,000 and no more than 10,000 words (including diagrams and reference etc) and follow the template (please see the conference website in due course).
7. All full papers (respect the deadlines for both abstracts and full papers) will be considered for two best paper prizes (*one for scholarship and academic rigour and the other for originality, creativity and innovation in its contribution to policy making or practice*). Any late submissions will automatically be excluded from selection for any one of the two awards.

All abstracts/papers should be sent directly to cer@essex.ac.uk marked for the attention of Professor Jay Mitra



Publications

Selected papers will be considered for special issues of selected journals including the Journal of Small Business and Enterprise Development, Industry and Higher Education Journal, and others. All IEF CD ROMs, containing the conference proceedings, have an assigned ISSN number (2070-6944).

Keynote Speakers and Panellists

Eminent academics, policy makers and practitioners from across the globe have been invited to this international event. Watch this space for further information. Invited speakers include, Professor David Storey, University of Sussex, UK, Professor C.Si, Fudan University, China, Sergio Arzeni, OECD, Ms Candace Johnson, SES Global, Loral Teleport Europe, Europeonline, GTWN and VATM Dr Ganesh Natarajan, Zensar Technologies, India , Oliver Rothschild, UK, among others.

The Programme

Registration for the conference will start from 9 January, 2011. A reception will also be held on the evening of 9 January followed by a welcome address, and information on conference modalities. The conference proceedings will start on 10 January and finish on 11 January. The two day conference programme will consist of a mix of plenary, roundtable, parallel sessions, networking meetings, and an exciting range of social events.)



Doctoral Workshop – (to be confirmed)

A special doctoral workshop for PhD students working on issues concerning different aspects of entrepreneurship will be held at 2.30 PM in the afternoon of 9/11 January, 2011. This workshop should enable the international doctoral student community to come together to set up a new network of scholars, obtain feedback on the work that they are doing (starting or completing), and exchange know-how and practice with both distinguished academics and practitioners. This workshop is **free** to all students who are registered for the full conference.

Conference Fees – Thanks to the generosity of our conference partners, Tamkeen and their strategy to support entrepreneurial workshops and events, the conference registration fee is limited to a small fee for international delegates!

The conference registration fee structure (excluding VAT which is 18%) for the conference is as follows:

- PhD and other students – no charge;
- Participants from developing countries – 100 Euros;
- All other delegates – 200 Euros

Delegates from Bahrain will attend free of charge. All payments should be made to the University of Essex. Payment methods will be announced shortly. **Indicate participant's name and event code on payment (1150/DH03600)**. Please note that the registration fee excludes costs of accommodation, subsistence, travel, and social events, but includes conference lunches, the conference dinner, tea and coffee during the conference, and a conference pack.

The deadline for registration is **15 December, 2010**.

Conference Hotel – To be announced soon

The conference hosts are negotiating attractive deals with the conference and other hotels. Details will be available shortly. Early booking of hotel accommodation is strongly recommended.

Visa Matters

Participants are responsible for obtaining a valid visa before travelling to Bahrain. See the Bahrain government's web site for further details. IEF Conference organisers will endeavour to support your visa application by issuing invitation/confirmation letter when appropriate. However the organisers will only issue such a letter when you have registered for the conference (either online or postal).

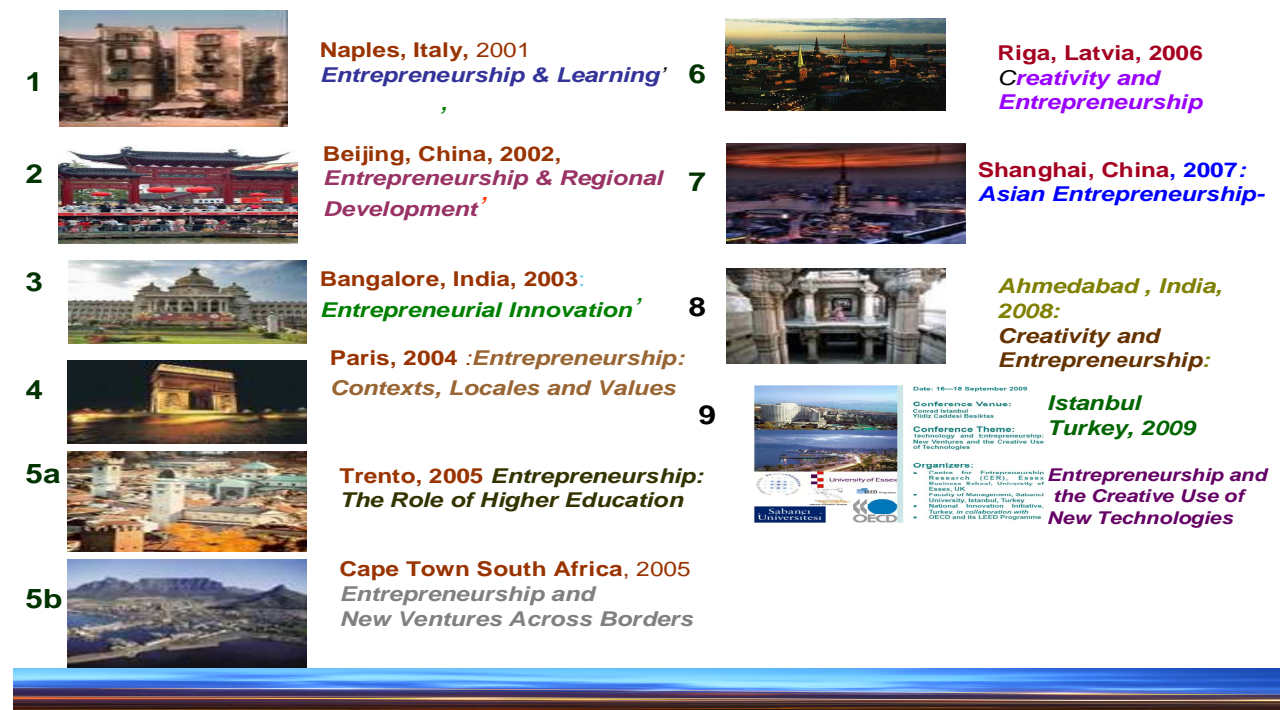
Profile of Conference Organisers

International Entrepreneurship Forum

The International Entrepreneurship Forum (IEF) network consists of academics, practitioners and policy makers. The IEF events are designed to encourage the meeting of these three groups based on the belief that there is as much value in academic exploration as in discovery through practice. Through this process of interaction, the IEF network aims to obtain a better appreciation of the subject of entrepreneurship.

Since its inception, the IEF has held an annual event each year, with a specific and typical theme for deliberation, presentations and discussion, as shown by the following diagram.

The Evolution of the IEF Conferences



An impressive array of speakers and other contributors have generated a wealth of knowledge on the subject. Each event has been marked by a rich variety of research papers, key contributions by practitioners and decision makers, and, significantly, by formal and informal hours of interaction between owner-managers, academics and decision makers. Crucially, participants have been able to use the highly interactive format of the events to develop new partnerships and projects to pursue particular activities. One of the most satisfying outcomes of all the events has been the identification of new interest, scholarship and insight into entrepreneurial activity, across different countries, demonstrating the value of

learning in an international arena of thought and practice. This outcome informs the themes and topics chosen for each conference.

The IEF continues to collaborate with the OECD, LEED Programme, and the Centre for Entrepreneurship.

This year marks the 10th anniversary of the IEF and the Bahrain conference is the culmination of a series of events marking the successful run of a unique set of events across the world. This conference is dedicated to all our partners, previous delegates, sponsors, and other partners who have contributed to the parade of global IEF events over the past decade.

Essex Business School, University of Essex, UK

The newly established Essex Business School (EBS) has been created following the merger of the Schools of Entrepreneurship and Business, and Accounting, Finance and Management. The School's work on entrepreneurship, innovation and regional development entrepreneurship, organisational studies, human resources, and institutional links with industry.

The School is now poised to move forward with a range of innovative initiatives including an enhancement of its esteemed research portfolio, continuing professional development, and a new suite of MBA and related programmes concerned with innovation and entrepreneurship and sustainable business strategy. The School has established a niche centre of international research educational excellence in entrepreneurship (CER), contributing to the development of a critical appreciation of entrepreneurship, and its role in business, society and the economy.

together with that of accounting, finance and management, has won worldwide acclaim. Its research, teaching and professional development profile covers key and topical areas of new venture creation and business growth that address both regional needs and the interest of international markets, focusing particularly on entrepreneurship policy issues, new venture creation, innovation and economic development, marketing, international business, social

Centre for Entrepreneurship Research

Based in Essex Business School, the Centre for Entrepreneurship Research (CER) provides a focus for research activity in the area of Enterprise and Innovation, a key area of the University's development in Southend-on-Sea. The Centre's main aim is to develop a forum for excellence in entrepreneurship research and dissemination, focusing on varied aspects of new venture creation (in and for business, non-governmental organisations, large enterprises and social enterprise), innovative growth, and the impact of entrepreneurship on regional and local economic development.

The Centre builds on the research portfolio of all academic staff, and supports the work of research students and a group of Enterprise Fellows. CER has already established working links with similar centres in the UK and in India, China, USA, Poland, France and Italy. It houses the well-established International Entrepreneurship Forum and has close working links with the Organisation for Economic Co-operation and Development (OECD) and its Local Employment and Economic Development (LEED) Programme.

The School and the Centre has now received funding to set up two unique Research and Development groups, one from Shandong Weigao Group Company Ltd in China, and the other with Zensar Technologies Ltd, a leading software house in India. The R&D groups will focus on China-European business connections and technology based entrepreneurship respectively.

TAMKEEN

Tamkeen is a semi-autonomous yet independent authority which formulates strategic and operational plans to enhance the overall prosperity of Bahrain by investing in Bahraini employability, job creation and social support. Tamkeen is funded by the fees collected by the LMRA.

Tamkeen's main objectives are to support Bahrainis to become the employees of choice, and to support high quality private sector job creation

To achieve these objectives, Tamkeen will invest in the cost and quality competitiveness of Bahrainis (e.g., reduction of cost of employing Bahrainis relative to expatriates, investment in skill and work ethic development programs of Bahrainis); in tackling employment barriers on both employer and labour market entrants' sides through a combination of financial incentives and capability building, and in supporting the private sector's adjustment to new cost structures by providing access to capital to alleviate short-term cash constraints or improve productivity, and in know-how initiatives that support improvements in productivity and decreased reliance on expatriate labour through spreading management and technical knowledge.

Tamkeen has invested more than BD 100 million in more than 50 projects targeting more than 20,000 Bahrainis and 5,700 enterprises. Programmes are continuously being devised as per Tamkeen's strategy and the numbers of beneficiaries are continuously increasing.

Collaborative Partners

- Organisation for Economic Co-operation and Development (OECD), France & Italy
- Local Employment and Economic Development (LEED) programme
- Tamkeen (Labour Fund); The Kingdom Of Bahrain



Conference Contacts

For any organisational issues regarding the conference (e.g. accommodation booking, transfers from and/or to the airport, visa letters, special dietary needs etc.) please contact Ms. Joanna Pauk (jpauk@essex.ac.uk) (in the UK), and/or Ms. Safa Akhaliq (skhaliq@tamkeen.bh) (in Bahrain).

The general conference e-mail addresses are cer@essex.ac.uk (for the UK) or skhaliq@tamkeen.bh (for Bahrain) and these can be used for asking or sharing generic

information. All enquirers are requested to have a clear focus of inquiry in any correspondence.

<p>UK Ms Joanna Pauk Research and Development Officer Essex Business School University of Essex Elmer Approach Southend-on-Sea Essex SS1 1LW UK Website: www.essex.ac.uk/ebs/cer</p> <p>Tel: +44 (0) 1702 32 8389/8200 Fax: +44 (0) 1702 328387 e-mail: cer@essex.ac.uk jpauk@essex.ac.uk</p>	<p>Bahrain Ms. Safa Akhaliq Research & Numeric Simulation Analyst Planning & Business Development Department Tamkeen (Labour Fund) P.O. Box 18131 Manama The Kingdom Of Bahrain Website: www.tamkeen.bh</p> <p>Tel: +973 17383390 Fax: +973 17382706 Email: skhaliq@tamkeen.bh</p>
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Conference Venue

Details to be announced shortly!

Attractions in Bahrain

To be announced and arranged for soon. But we hope that the pictures in this notice will give you an introduction of the wide range of developments in and attractions of Bahrain.

