



# INTERNATIONAL ENTERPRISE PROMOTION CONVENTION

15-17 November 2009 - Harrogate, North Yorkshire, UK

## Presentation Schedule

This schedule contains a chronological listing of the Convention Programme and an alphabetical index of Speakers. All sessions will take place at Harrogate International Centre (HIC). Plenary Sessions will be in the Auditorium and Parallel Workshops in the Queen's Suite breakout rooms.

Find relevant Presentations by searching by Theme letter and Topic number – referring to the Convention Handbook for a complete list of Themes, Topics, Speakers and Presentation Summaries. Alternatively, find a speaker's name on the back cover of this Schedule to find the Session they are presenting in.

<b>Session 1</b>	Opening Plenary	Sunday	14.00-15.30
<b>Session 2</b>	Parallel Workshops (8)	Sunday	16.00-17.30
<b>Session 3</b>	Parallel Workshops (10)	Monday	09.00-10.30
<b>Session 4</b>	Parallel Workshops (10)	Monday	11.00-12.30
<b>Session 5</b>	Second Plenary	Monday	14.00-15.30
<b>Session 6</b>	Parallel Workshops (10)	Monday	16.00-17.30
<b>Session 7</b>	Extra Plenary or Parallel Workshops (3)	Tuesday	09.00-10.30
<b>Session 8</b>	Closing Plenary	Tuesday	11.00-12.30

### Sunday, 15<sup>th</sup> November

10.00-12.30	<b>Informal Networking &amp; Internet Café - Level 5, Auditorium Foyer, HIC</b>
12.30-14.00	<b>Buffet Lunch + Enterprise Expo - Hall D, HIC</b>
14.00-15.30 <b>Session 1</b>	<p><b>Opening Plenary – Auditorium, HIC</b></p> <p style="text-align: center;"><b>Enterprise Support Policy &amp; Practice</b></p> <p><b>David Irwin</b> (QAEP 2009) (Chair) Partner, Irwin Grayson Associates</p> <p><b>Peter Ibbetson,</b> Chairman - Small Businesses, Royal Bank of Scotland Group <i>"Supporting SME's in a downturn"</i></p> <p><b>Mark Robson</b> International Trade Director, UK Trade &amp; Investment - Yorkshire &amp; the Humber <i>"Changes in delivery policy over 10 years – Inside view of international trade support"</i></p> <p><b>Prof John Thompson,</b> (QAEP 2009) Professor of Entrepreneurship, The Business School, University of Huddersfield <i>"Enterprise Policy, Delivery, Practice and Research - Some Thoughts and Challenges"</i></p> <p><b>Nick Taylor</b> Urban Renaissance Manager, Scarborough - Enterprising Britain Award 2008 &amp; European Enterprise Award 2009 <i>"Scarborough – A thriving fishing town and the birthplace of the British Seaside"</i></p>
15.30-16.00	<b>Refreshment Break + Enterprise Expo – Hall D, HIC</b>

# Sunday, 15<sup>th</sup> November

<b>16.00-17.30 Session 2</b>		<b>Parallel Workshop Presentations - Queen's Suite, HIC (8 rooms)</b>	
<b>Theme</b>	<b>Topic</b>	<b>Presentation Title</b>	<b>Speaker</b>
<b>A</b>		<b>Facilitated by: David Brooksbank, University of Wales Institute Cardiff</b>	
	1	Enterprise and Education: Friends or Foes?	Allison, Martin
	1	Enterprise Educators UK - The National Network	Brooksbank, David
	1	Cross Campus Entrepreneurship, the key to Regional Development?	Gibson, David
	1	Developing Students' Entrepreneurial Skills: Practical and Policy Challenges	Deignan, Tim
<b>B</b>		<b>Facilitated by: George Derbyshire, National Federation of Enterprise Agencies</b>	
	2	Diversity Talent Key - the barrier removal tool to take Enterprise Ambition Forward	Boylan, Norah
	2	Treating people as individuals to build their personal self belief in Self Employment	Fletcher, Kim
	2	Business Strategy for Start Ups	Fowler, Jane
	3	SME strategy for business centres to remove financial burden from public sector	Stokes, Tom
<b>C</b>		<i>There are no presentations under Theme C in this Session.</i>	
<b>D</b>		<b>Facilitated by: Ram Venuprasad, Commonwealth Secretariat</b>	
	2	Innovative Interventions to assist MSMEs in Small Economies	Venuprasad, Ram
	1	Business Plan Competition: Lessons From A Recent Event	Owoseni, Taofeek
	1	Technology Incubation as a Catalyst for the Socio-Economic Development of Africa	Jibrin, Mohammed
	1	Support for Deaf Children and their Families. A Case Study of GNDCS' Gari Project	Ofori-Manteaw, Kwasi
	2	Practical Approach to Starting A New Venture	Osamiluyi, Adeniyi
<b>E</b>		<i>There are no presentations under Theme E in this Session.</i>	
<b>I</b>		<b>Facilitated by: Janette Pallas, Business Innovation Development Ltd</b>	
	1	The contribution of Science Parks to SME development	Monck, Charles
	1	Grow your own!	Ludlow, David
	1	Incubation; offering premises and support for start ups	Banerjee, Ross
	1	Business Incubation in the UK 2007 – 2008 (A Practitioner's View)	Benson, Martyn
<b>M</b>		<b>Facilitated by: Graham Hales, DeHales &amp; Associates</b>	
	1	Talent liberation – the only route to successful enterprise	Wilson, Clive
	1	Lessons from School - a case study in how not to do it!	Burns, Perry
<b>S</b>		<i>There are no presentations under Theme S in this Session.</i>	
<b>V</b>		<b>Facilitated by: David Irwin, Irwin Grayson Associates</b>	
	1	Why Business Plans Don't Deliver	Mullins, John
	1	Using Joined Up Thinking to Make Cash Go Further	Blair, David
	1	Connect InvoRed - Fast-tracking of Innovation through improved Access to Investment	Griffiths, John
<b>W</b>		<b>Facilitated by: Bev Pold, Chwarae Teg</b>	
	1	Changes of Women Entrepreneurship across the world in the last 60 years.	Hine, Tatjana
	1	The Case for Dedicated Business Support for Women in Trinidad and Tobago	Dardaine Edwards, A.
	2	Challenges of supporting women's enterprise in deprived communities-why bother?	Maung, Nynzi
<b>Y</b>		<b>Facilitated by: Janet Brumby, Young Enterprise Yorkshire &amp; Humber</b>	
	1	Young Enterprise and Junior Achievement 'Learning by Doing'	Brumby, Janet
<b>17.30-18.00</b>	<b>Informal Networking &amp; Internet Café Level 5, Auditorium Foyer, HIC</b>		
<b>18.30-20.30</b>	<b>Welcome Reception &amp; Buffet Royal Hall, Ripon Road (adjacent to HIC) <i>FREE for all registered delegates - tickets required</i></b>		

# Monday, 16<sup>th</sup> November

08.00		<b>Enterprise Expo – Hall D, HIC</b>	
09.00-10.30 Session 3		<b>Parallel Workshop Presentations - Queen's Suite, HIC</b> (10 rooms)	
Theme	Topic	Presentation Title	Speaker
<b>A</b>		<b>Facilitated by: David Gibson, Queen's University Belfast</b>	
	3	How business education partnerships can engage with pupils from deprived communities	Delfino, Jane
	2	NACUE: Stimulating University Enterprise	Lennox, Victoria
	2	From Rabbit Hat to Christmas Cat	Pallas, Janette
	3	A review of the BSc Business Enterprise Programme at the University of Buckingham	Adams, Nigel
<b>B</b>		<b>Facilitated by: Terry Owens, InBiz Ltd</b>	
	1	NWDA Collaborative Approach to a Regional Business Start-up Programme	Skelley, Gary
	1	Soar Like an Eagle (SLE): Increasing Businesses & Start-Ups Birth-Rate	Nachman, Ben
	2	Yorkshire and Humber LEGI Enterprise Programmes	Campbell, Robert
	1	Understanding Start Ups	Hales, Graham
	1	Why Did The Entrepreneur Cross The Road?	Scott, Iain
<b>C</b>		<b>Facilitated by: Charlotte Young, The School for Social Entrepreneurs</b>	
	1	Using social entrepreneurship to achieve social transformation	Young, Charlotte
	1	The contribution of Social Enterprise to economic growth in the current climate	Sobel, Alex
	1	Shine: An Entrepreneurial Approach Delivering Real Value for SMEs and the Community	Hannula, Todd
	1	TEDCO Enterprise Champions - 'Community Enterprise Coaching that Really Works'	Brooks, Gary
<b>D</b>		<b>Facilitated by: Watipaso Mkandawire, Commonwealth Secretariat</b>	
	1	MSME Policies and Strategies pursued in Commonwealth Developing Countries	Mkandawire, Watipaso
	1	Micro and Small Enterprises (MSEs) in Zambia: Policy Issues and Challenges	Phillips, Chris
	1	A platform to achieving growth in the South African Construction Industry	Naidoo, Gerard
	1	Developing a sustainable SMEs sector in an oil-producing country	Almorhag, Ramadan
<b>E</b>		<b>Facilitated by: Zulf Ali, Zentek Solutions Limited</b>	
	1	How has the Internet changed the way we run and build our business?	Ali, Zulf
	1	The Education of Students in Innovation and Enterprise	Hobson, Leslie
	1	SME Growth and The E-business Development Platform	McCarthy, John
	2	Survey of Italian SMEs' marketing people's perceptions of the impact of e-learning	Gandellini, Giorgio
<b>I</b>		<b>Facilitated by: Nicholas O'Sheil, Omagh Enterprise Company Ltd</b>	
	1	Track Facilitator Keynote - Nicholas O'Sheil, OECL	O'Sheil, Nicholas
	1	How to Make Your Incubator Building a Real Incubator	Derbyshire, Joanne
	1	The Newcastle Innovation Machine - Newcastle Science City	Chatard, Estelle
	2	Making a Success of SME Clusters	Dealtry, Richard
<b>M</b>		<b>Facilitated by: John Hartley, Chartered Institute of Marketing</b>	
	3	The importance of reputation and branding for small business growth	Burton, Di
	3	Branding for your bottom line. What brand and marketing mean to you.	Ryder, Edward
	3	Why Cost-Effective Marketing is the Essence of Successful Enterprise	Morrisk, Neil
	3	Media treatment of enterprise and entrepreneurs	Third, Louise
<b>S</b>		<b>Facilitated by: Tony Robinson OBE, SFEDI</b>	
	1	Doing Business 2010: Reforming Through Difficult Times	Solf, Sylvia
	2	Supporting business through better regulation in the UK: Removing barriers to entry	Dholakia, Uday
	1	Business Link Northwest's Business Performance Index: Data Driven Decision Support	Mirfin, Ged
<b>V</b>		<i>There are no presentations under Theme V in this Session.</i>	
<b>W</b>		<b>Facilitated by: Joy Nichols, CMB2 Group Limited</b>	
	2	Etta Cohen - the original Forward Lady	Cohen, Etta
	2	The Divaprenuer - Women Mean Business - The Challenges	Kenyon, Jane
	2	Enterprising Women - Changing Perceptions and Delivering Better Outcomes	Plange, Sandy
		<b>Facilitated by: Suzy Alderson, Young People's Enterprise Forum</b>	
<b>Y</b>	2	Spotting the enterprising potential in young people	Alderson, Suzy
10.30-11.00		<b>Refreshment Break + Enterprise Expo - Hall D, HIC</b>	

# Monday, 16<sup>th</sup> November

11.00-12.30 Session 4		Parallel Workshop Presentations - Queen's Suite, HIC (10 rooms)	
Theme	Topic	Presentation Title	Speaker
A		<b>Facilitated by: David Brooksbank, University of Wales Institute Cardiff</b>	
	4	Creating the next generation of business simulators: The SimVenture Strategy	Harrington, Peter
	4	Using Gaming to Support Enterprise Education for All Ages	Coughlin, Andy
	5	Developing entrepreneurship training materials – Invest NI's Go for It Programme	McKenna, Helen
	5	The Transitional Development model: coaching solo entrepreneurs to the next level	de Vries, Maud
B		<b>Facilitated by: Terry Owens, InBiz Ltd</b>	
	4	Structured Business Formats, the New Business Route for 3rd Agers	Looker, Robert
	4	50+ enterprise: from myth to start-up	South, Laurie
	4	Olderpreneurs, Alterpreneurs and Start-up support - a catalyst for change	Constantine, Sylvia
	4	Business Boot Camps boost results for older entrepreneurs	Ashton, Robert
C		<b>Facilitated by: Charlotte Young, The School for Social Entrepreneurs</b>	
	2	Supporting the development of self help and enterprise in disadvantaged communities	Manning-Prior, Michael
	2	Supporting disabled people in self employment.	Sutherland, Kath
	3	The Practical Experience of Developing Business Clubs in Refugee Communities	Tadesse Negash, Y.
D		<b>Facilitated by: Tim Williams, Commonwealth Secretariat</b>	
	2	Key Factors in Entrepreneurship and SME Promotion in Developing Economies	Williams, T. Olalekan
	2	The Role of SMEs in Job Creation: Indian Perspective	Kalantri, Vijay
	2	A collaboration model for SMME development in South Africa	Van Vuuren, Jurie
	2	Impact of entrepreneurship training on physically disabled students in South Africa	Mutyaba, Wilson
E		<b>Facilitated by: Zulf Ali, Zentek Solutions Limited</b>	
	4	Social marketing: how low-cost and no-cost networks have changed the rules of PR	MccGwire, Rory
	4	Simple, low-cost steps to improve Search Engine Optimisation	Berrow, Geoff
	4	Website Marketing and optimisation techniques	Bowerman, Peter
	5	Trade Globally in 15 Minutes: How Cloud Computing is Revolutionising Small Business	Holmes, Matthew
I		<b>Facilitated by: Janette Pallas, Business Innovation Development Ltd</b>	
	2	The Norfolk Network: A model for innovative networking and relationship building	Marks, Lucy
	3	Knowledge Transfer Partnerships - deliver strategic projects for your company	Whiting, Robert
	3	Creating a Best Seller - How to take innovative ideas to market successfully	Meyer, Ian
	3	Kit-Out the Park: Giving Scottish tourism businesses the edge through innovation	Rankin, Davena
M		<b>Facilitated by: Brian Keating, CIP Partnership</b>	
	3	How to put a BOOM! in your business	Wimhurst, Emma
	4	Leadership for a low carbon future - findings of the CMI's Lean and Green Report	Spellman, Ruth
	1	Why motivation in leadership does not work?	Gerlach, Peter
	5	'Franchising, an effective Structured Business Format for replication of Business	Looker, Robert
S		<b>Facilitated by: Amanda Parris, Rotherham Metropolitan Borough Council</b>	
	2	More value from the virtual and better market intelligence for enterprise agencies	Fenwick, Mark
	2	Up-Skilling Business Advisors Working with Socially Excluded Communities	Bednall, Teresa
	3	Peer advice, private coaching and personal vision - a perfect combination for success	Dickinson, Paul
	3	DIY Business Needs Analysis - A turn-key solution to Organising and Communicating	Johnson, Martin
V		<i>There are no presentations under Theme V in this Session.</i>	
W		<b>Facilitated by: Bev Pold, Chwarae Teg</b>	
	2	Blended Learning for Business Development: A Case Study of Women-Owned SMEs	Parry, Emma
	2	WIRE national organisation supporting developing & promoting women in rural business	Davies, Fiona
	2	Women's Business Centre Quality Standard - excellence in women's enterprise support	Sampson, Yvonne
Y		<b>Facilitated by: Jane Walton, Enterprise UK</b>	
	3	Enterprise Insight – research, deliver, evaluate	Walton, Jane
12.30-14.00	<b>Buffet Lunch + Enterprise Expo – Hall D, HIC</b>		

## Monday, 16th November

<p>14.00-15.30 Session 5</p>	<p><b>Second Plenary - Auditorium, HIC</b></p> <div style="background-color: #cccccc; text-align: center; padding: 5px;"> <p><b>Entrepreneurship Education Policy &amp; Practice</b></p> </div> <p><b>Prof Ken O' Neill</b> (Chair) (QAEP 2005) Emeritus Professor of Entrepreneurship &amp; Small Business Development, University of Ulster <i>"Entrepreneurship Education Policy &amp; Practice"</i></p> <p><b>Prof Alan Barrell</b> (QAEP 2005) Centre for Entrepreneurial Learning, Judge Business School, University of Cambridge <i>"Learning by Developing - Entrepreneurship in Practice"</i></p> <p><b>Prof Allan Gibb</b> (QAEP 2009) Emeritus Professor and former Director, Small Business Centre, University of Durham <i>"Getting nearer to the entrepreneurial mindset in all that we do"</i></p> <p><b>Prof David Kirby</b> (QAEP 2006) Dean, Faculty of Business Administration, The British University in Egypt, Cairo <i>"Changing the Entrepreneurship Education Paradigm"</i></p>
<p>15.30-16.00</p>	<p><b>Refreshment Break + Enterprise Expo – Hall D, HIC</b></p>

Go to page 6 for Session 6 - 16.00-17.30

## Monday Evening Events

**Global Entrepreneurship Week Launch - VIP Reception 17.30-18.30**

Harrogate International Centre

*For an invitation contact:*

*Jane Walton, Head of Region - Yorkshire and Humber, Enterprise UK [jane@enterpriseuk.org](mailto:jane@enterpriseuk.org)*

**International Networking. 17.30 - 18.30**

at Auditorium Foyer, Harrogate International Centre, Level 5

*FREE Networking - cash bar and cafeteria available*

**SFEDI - Sparkling Starters 18.15 - 19.15**

at The Viper Rooms, Parliament Street, Harrogate

*FREE Drink Ticket in name badge holder - all Monday delegates welcome*

**IBC Gala Dinner at Majestic Hotel from 19.30 - 23.00**

celebrity guest speaker Rachel Elnaugh of Dragon's Den fame

*£28.75 inc VAT (payable to IBC)*

*Tickets available from Graham Hales, Treasurer, IBC Y&H [graham@dehalesassociates.co.uk](mailto:graham@dehalesassociates.co.uk)*

**The Alternative Board - drinks and light buffet at TAB Office 19.00 - 20.30**

For those based in The North of England or The Midlands interested in discussing franchising opportunities

*Contact: Suzanne Bell, The Alternative Board [sbell@thealternativeboard.co.uk](mailto:sbell@thealternativeboard.co.uk)*

**Queen's Awards Holders' VIP Dinner at Holiday Inn 19.00 for 19.30**

**By invitation only**

*Contact: Brian Dunsby, Convention Organiser at [organiser@enterprisepromotion.org](mailto:organiser@enterprisepromotion.org)*

# Monday, 16th November

16.00-17.30 Session 6		Parallel Workshop Presentations - Queen's Suite, HIC (10 rooms)	
Theme	Topic	Presentation Title	Speaker
<b>A</b>		<i>There are no presentations under Theme A in this Session.</i>	
		<b>Facilitated by: Charles Hadcock, Creative Lancashire</b>	
<b>B</b>	5	The Watermark and Benchmark	Hadcock, Charles
	5	A Case Study on Taking a Commercial Approach to Design-led Craft	Durand, Margaret
	5	Creative sector 'nascent entrepreneurial graduate' (NAGRENTS): a longitudinal study	Hanage, Richard
	5	Entrepreneurs – Learning by Doing? Quality and Competence for Entrepreneurs	Wills, Anamaria
		<b>Facilitated by: Sikander Badat, Bolton Enterprise Centre</b>	
<b>C</b>	3	Model of Excellence for Supporting Start Up and Growth of EMB's	Badat, Sikander
	3	Breaking Barriers and Nurturing Innovation	Chaudhry, Arshad
	3	A sustainable solution to the dichotomy of being successful in a hostile environment	Nichols, Joy
	3	Young South Asians: Bringing them back to Entrepreneurship	Sheikh, Shariq
		<b>Facilitated by: David Irwin, Irwin Grayson Associates</b>	
<b>D</b>	3	Finance to liberate enterprise development	Hayday, Malcolm
	3	Mainstreaming Household Enterprises towards Micro Enterprise growth and Development	Udeochu, Sunday
	5	The Role of Human Resource Development in Czech SME Knowledge Transfer	Pollard, David
		<b>Facilitated by: Jamie Murray Wells, Glasses Direct</b>	
<b>E</b>	5	Knowledge Stewarding: Contextual Demand-Pull Marketing built on Knowledge Hubs	Mirfin, Ged
	5	Capturing seminars: first steps to a knowledge network - a case study	Thompson, Michael
	5	Digital Social Responsibility: Choice in the Software Marketplace	Stanley, Jo
	5	Reduce your IT Cost using Open Source Technology	Josephraj, Jerome
		<b>Facilitated by: Nicholas O'Shiel, Omagh Enterprise Company Ltd</b>	
<b>I</b>	4	A Powerful Multimedia Toolkit for Intellectual Property Education	Seo, Eulsoo
	4	Intellectual Property Protection	Thompson, Nicola
	4	Accelerating the Commercialisation of University Innovation: Enterprise Fellowships	Emmett, Suzanne
	4	So what? Who cares? Why you? Innovator's Commercialisation Toolkit	Rassi, Christian
		<b>Facilitated by: Mark Robson, UK Trade &amp; Investment - Y &amp; H</b>	
<b>M</b>	2	The emerging British Standard PAS 11000 to support collaborative working	Hawkins, David
	2	Response to the Global Downturn: where is hot and where is not	Cross, Adam
	2	International success – different models for different markets	Bedford, Simon
		<b>Facilitated by: Amanda Parris, Rotherham Metropolitan Borough Council</b>	
<b>S</b>	5	Putting the Customer First - A dedicated quality standard for business support	Derbyshire, George
	5	Training and accreditation for Business Advisers - a professional model	Evans, David
	5	The value of CPD, how to measure it and how it adds value to your propositions	Lumb, Caroline
	5	BASIS - The new International Business Advice and Support Standard	Freeland, Amanda
	5	Assuring Quality in the business advise to disadvantaged groups	Hirsch, Oliver
		<b>Facilitated by: Malcolm Dean, Institute of Financial Accountants</b>	
<b>V</b>	1	Access to Funding	Dean, Malcolm
	1	Community investment – alternative finance for enterprises	Simon, Giles
	1	Sources of Funding for Start up and Growth Aspirational Companies	Carr, Martin
	2	Small and Medium Enterprises Equity Investment Scheme as Funding Vehicle for SMEs	Owualah, Sunday
	4	Business Auction floor and partnering Forum	Ochieng, Perez
		<b>Facilitated by: Dinah Bennett, Centre for Entrepreneurial Learning</b>	
<b>W</b>	3	Women and gender budgeting: Nigeria's policy alternative	Adeyeye, Mopelola M.
	5	Kit.Brunello.System: tools to win business transfer challenge	Brunello, Toni
		<b>Facilitated by: Derek Browne, Entrepreneurs in Action, London</b>	
<b>Y</b>	4	Entrepreneurs in Action: Inspiring Minds	Browne, Derek
	4	Enterprise Education - A Case Study	Bakkers, Lesley
	4	An Enterprising Journey	Cooper, Mike
	4	Employable young people: Is it just a pipe dream?	Liston, Gerard

**Monday evening Group Events - see page 5 for details**

## Tuesday, 17th November

09.00-10.30 Session 7	<b>Extra Plenary Session - Auditorium, HIC</b>  <div style="text-align: center; background-color: #cccccc; padding: 5px;"> <b>SFEDI + World Bank Debate</b>  <b>Enterprise opportunity for all - maximising start-up success</b> </div> <p><b>Tony Robinson OBE</b> (Chair) Chair, SFEDI (Small Firms Enterprise Development Initiative)</p> <p><b>Sylvia Solf</b> Program Manager, Doing Business, International Finance Corporation / The World Bank Group, USA <i>"Doing Business 2010: Starting a Business"</i></p> <p><b>Terry Owens</b> (QAEP 2007) Founder, Inbiz Ltd, Middlesbrough</p>		
09.00-10.30 Session 7	<b>Parallel Workshop Presentations - Queen's Suite, HIC (3 rooms)</b> <i>(No Presentations for Themes A, B, C, E, M, S, V or W in this Session)</i>		
<b>Theme</b>	<b>Topic</b>	<b>Presentation Title</b>	<b>Speaker</b>
<b>D</b>		<b>Facilitated by: David Kirby, The British University in Cairo</b>	
	5	Transferring Best Practices to Developing Countries – Multi-Country Case Studies	Husain, Jamaluddin
		Entrepreneurship education and entrepreneurship capacity development in Nigeria	Akinbami, Catherine A.
		The Dialectics of Entrepreneurial Learning in Transition Economy: Lesson from Silesia	Kulikowska, Monika
		Advancing Entrepreneurship Education for Emiratis entering Jewellery Industry in UAE	Al Mahdi, Naji
<b>I</b>		<b>Facilitated by: Janette Pallas, Business Innovation Development Ltd</b>	
	5	Innovation capacity and company performance	Gregory, Trevor
<b>Y</b>		<b>Facilitated by: Sandy Ogilvie, PNE Group / Shell LiveWIRE</b>	
	5	A Global programme with Local application: experience and example.	Bellis, Karen
		Teaching youth entrepreneurship through a Dragon's Den School Competition	Myrah, Kyleen
		Creating young entrepreneurs from the toughest backgrounds	McEwan, Gary
		Development and transfer of sustainable youth enterprise support programmes	Manning-Prior, Michael
10.30-11.00	<b>Refreshment Break + Enterprise Expo – Hall D, HIC</b>		
11.00-12.30 Session 8	<b>Closing Plenary - Auditorium, HIC</b>  <div style="text-align: center; background-color: #cccccc; padding: 5px;"> <b>Enterprising Inspiration</b> </div> <p><b>Caroline Theobald</b> (QAEP 2007) (Chair) Managing Director, Bridge Club Ltd, Chief Conversationalist, Connect North East</p> <p><b>Deirdre Bounds</b> Inspirational Serial Entrepreneur, Teacher and Best-selling Author <i>"From Bedsit to Exit - Six Success Principles from the Accidental Business Millionaire"</i></p> <p><b>Rachel Elnaugh</b> Award Winning Entrepreneur, Speaker, Mentor, Business Consultant and Author <i>"Enterprising Inspiration"</i></p> <p><b>Doug Richard</b> (QAEP 2006) Author of the Richard Report on Small Business &amp; Government; School for Start-ups, Cambridge <i>"Successful Social Enterprises"</i></p>		

# Alpha index of Speakers by Session and Workshop Theme

All Speakers are listed below in alphabetical order, with the Programme Session number and Theme letter.

'P' refers to Plenary Speakers. For quick reference the eight Session days and times are repeated below.

<b>Session 1</b>	Opening Plenary	Sunday	14.00-15.30
<b>Session 2</b>	Parallel Workshops (8)	Sunday	16.00-17.30
<b>Session 3</b>	Parallel Workshops (10)	Monday	09.00-10.30
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<b>Session 8</b>	Closing Plenary	Tuesday	11.00-12.30

Adams, Nigel	3	A
Adeyeye, Mopelola Margaret	6	W
Akinbami, Catherine Abiola	7	D
Al Mahdi, Naji	7	D
Alderson, Suzy	3	Y
Ali, Zulf	3	E
Allison, Martin	2	A
Almorhag, Ramadan	3	D
Ashton, Robert	4	B
Badat, Sikander	6	C
Bakkers, Lesley	6	Y
Banerjee, Ross	2	I
Barrell, Alan	5	P
Bedford, Simon	6	M
Bednall, Teresa	4	S
Bellis, Karen	7	Y
Benson, Martyn	2	I
Berrow, Geoff	4	E
Blair, David	2	V
Bounds, Deirdre	8	P
Bowerman, Peter	4	E
Boylan, Norah	2	B
Brooks, Gary	3	C
Brooksbank, David	2	A
Browne, Derek	6	Y
Brumby, Janet	2	Y
Brunello, Toni	6	W
Burns, Perry	2	M
Burton, Di	3	M
Campbell, Robert	3	B
Carr, Martin	6	V
Chatard, Estelle	3	I
Chaudhry, Arshad	6	C
Cohen, Etta	3	W
Constantine, Sylvia	4	B
Cooper, Mike	6	Y
Coughlin, Andy	4	A
Cross, Adam	6	M
Dardaine Edwards, Akosua	2	W
Davies, Fiona	4	W
de Vries, Maud	4	A
Dealtry, Richard	3	I
Dean, Malcolm	6	V
Deignan, Tim	2	A
Delfino, Jane	3	A
Derbyshire, George	6	S
Derbyshire, Joanne	3	I
Dholakia, Uday	3	S
Dickinson, Paul	4	S
Durand, Margaret	6	B
Elnaugh, Rachel	8	P
Emmett, Suzanne	6	I
Evans, David	6	S

Fenwick, Mark	4	S
Fletcher, Kim	2	B
Fowler, Jane	2	B
Freeland, Amanda	6	S
Gandellini, Giorgio	3	E
Gerlach, Peter	4	M
Gibb, Allan	5	P
Gibson, David	2	A
Gregory, Trevor	7	I
Griffiths, John	2	V
Hadcock, Charles	6	B
Hales, Graham	3	B
Hanage, Richard	6	B
Hannula, Todd	3	C
Harrington, Peter	4	A
Hawkins, David	6	M
Hayday, Malcolm	6	D
Hine, Tatjana	2	W
Hirsch, Oliver	6	S
Hobson, Leslie	3	E
Holmes, Matthew	4	E
Husain, Jamaluddin	7	D
Ibbetson, Peter	1	P
Jibrin, Mohammed	2	D
Johnson, Martin	4	S
Josephraj, Jerome	6	E
Kalantri, Vijay	4	D
Kenyon, Jane	3	W
Kirby, David	5	P
Kulikowska, Monika	7	D
Lennox, Victoria	3	A
Liston, Gerard	6	Y
Looker, Robert	4	B
Looker, Robert	4	M
Ludlow, David	2	I
Lumb, Caroline	6	S
Manning-Prior, Michael	4	C
Manning-Prior, Michael	7	Y
Marks, Lucy	4	I
Maung, Nynzi	2	W
McCarthy, John	3	E
MccGwire, Rory	4	E
McEwan, Gary	7	Y
McKenna, Helen	4	A
Meyer, Ian	4	I
Mirfin, Ged	3	S
Mirfin, Ged	6	E
Mkandawire, Watipaso	3	D
Monck, Charles	2	I
Morrack, Neil	3	M
Mullins, John	2	V
Mutyaba, Wilson	4	D
Myrah, Kyleen	7	Y

Nachman, Ben	3	B
Naidoo, Gerard	3	D
Nichols, Joy	6	C
Ochieng, Perez	6	V
Ofori-Manteaw, Kwasi	2	D
O'Neill, Ken	5	P
Osamiluyi, Adeniyi	2	D
O'Shiel, Nicholas	3	I
Owoseni, Taofeek	2	D
Owualah, Sunday	6	V
Pallas, Janette	3	A
Parry, Emma	4	W
Phillips, Chris	3	D
Plange, Sandy	3	W
Pollard, David	6	D
Rankin, Davena	4	I
Rassi, Christian	6	I
Richard, Doug	8	P
Robson, Mark	1	P
Ryder, Edward	3	M
Sampson, Yvonne	4	W
Scott, Iain	3	B
Seo, Eulsoo	6	I
Sheikh, Shariq	6	C
Simon, Giles	6	V
Skelley, Gary	3	B
Sobel, Alex	3	C
Solf, Sylvia	3	S
Solf, Sylvia	7	P
South, Laurie	4	B
Spellman, Ruth	4	M
Stanley, Jo	6	E
Stokes, Tom	2	B
Sutherland, Kath	4	C
Tadesse Negash, Yosias	4	C
Taylor, Nicholas	1	P
Theobald, Caroline	8	P
Third, Louise	3	M
Thompson, John	1	P
Thompson, Michael	6	E
Thompson, Nicola	6	I
Udeochu, Sunday	6	D
Van Vuuren, Jurie	4	D
Venuprasad, Ram	2	D
Walton, Jane	4	Y
Whiting, Robert	4	I
Williams, T. Olalekan	4	D
Wills, Anamaria	6	B
Wilson, Clive	2	M
Wimhurst, Emma	4	M
Young, Charlotte	3	C

Presentations will be published on the Convention website following the event for those speakers who have given permission.

**DIARY NOTE: IEPC 2010 is provisionally planned for 8-10 November 2010 in Harrogate**